

DRAFT

PROGRAMME

Education day by the New Media
School and GFCN at the Global
Digital Forum

«THE SPACE
OF TRUTH:
NEW MEDIA,
TECHNOLOGY, AND
FACT-CHECKING»

JUNE 5, 2025

NIZHNY NOVGOROD, RUSSIA



Global
Digital Forum



NEW MEDIA
SCHOOL



THE ENTIRE PROGRAM TAKES PLACE IN THE PLENARY HALL

09:00-09:15

Welcome Address & Official Opening

09:15-10:30

Panel discussion «Fact-Checking
as a mechanism for protecting information
sovereignty in international relations»

DESCRIPTION:

The discussion will focus on the role of fact-checking in combating fake news and manipulative tactics that undermine national information security. Experts will examine how modern technologies and international cooperation help distinguish credible information from disinformation, thereby fostering a resilient society. Special attention will be given to developing fact-checking initiatives to safeguard digital ecosystems.

SPEAKERS:

- **Anton Gorelkin**, First Deputy Chairman of the State Duma IT Committee, Chairman of the Regional Public Center of Internet Technologies (ROCIT) Board
- **Tikhon Makarov**, Advisor to the Director General of ANO «Dialog Regions»
- **Vladislav Geriev**, Head of the Quantitative Research Department of the Department of Sociology of ANPO «Dialog»
- **Mikhail Kanavtsev**, Vice-Rector for Media Education at the «Senesh» Management Workshop, Head of the «New Media School»
- **Aleksandr Khorovets**, Director General of Internet Broadcasting at the Belarusian TV and Radio Company
- A representative of the Diplomatic Academy of the Russian Ministry of Foreign Affairs
- **Roigar Lopez Rivas**, GFCN expert, President of the National Institute for the Development of Small and Medium-Sized Industries (INAPMI) (Venezuela)
- **Ben Jansen**, Head of the Wikipedia Community of Authors (Germany)

MODERATOR:

Vladislav Chukhrov, Project Management Expert at the «New Media School»



THE ENTIRE PROGRAM TAKES PLACE IN THE PLENARY HALL

10:30-10:45

Break

10:45-11:30

Lecture: «Combating misinformation:
international best practices and diplomatic
toolkit»

DESCRIPTION:

This lecture will introduce participants to cutting-edge methodologies for countering disinformation. Special focus will be given to the role of diplomatic services in detecting and preventing the spread of fake news, including their collaboration with international organizations and civil society.

SPEAKERS:

- A representative of the Diplomatic Academy of the Russian Ministry of Foreign Affairs

11:30-11:45

Break

11:45-13:00

Master-Class: «Practical fact-checking: from
monitoring to publication»

DESCRIPTION:

During the master class, participants will dive into the step-by-step process of fact-checking: from searching and analyzing data to creating convincing and reliable rebuttals. The expert will share tools, techniques, and life hacks that will help quickly identify unreliable information and counter information manipulation. By the end of the session, you will master key skills necessary for professional fact-handling in the era of digital

SPEAKERS:

- **Timofey V**, Global Fact-Checking Network (GFCN) expert



THE ENTIRE PROGRAM TAKES PLACE IN THE PLENARY HALL

13:00-13:15

Break

13:15-14:45

Panel discussion «New technologies
in creative industries: how to combat fakes
without stifling growth»

DESCRIPTION:

During the discussion, experts will explore how emerging technologies—including neural networks and deepfakes—can be leveraged to combat fake content while preserving creative freedom and innovation. Participants will discover cutting-edge approaches that mitigate the risks of information manipulation without stifling technology's potential to produce high-quality content and new art forms.

SPEAKERS:

- **Sergei Maklakov**, Head of the Counter-Disinformation Department at ANPO «Dialog Regions»
- **Kirill Sidorov**, Director of Digital Development, TASS
- **Sergei Votiakov**, Member of the board and chairman of the Artificial Intelligence committee of RUSSOFT, Senior Director for Government Relations at PIX Robotics, Founder of the National Academy of Robotics and Process Automation
- **Konstantin Negachev**, Head and Co-founder of VRT Groups
- **Konstantin Gerasimov**, Founder of TDS and VDS studios, who prepare studios for shows like «Russkii ninzia» («Russian Ninja») and «Bogatyrskie igry» («Heroic Games»)
- **Alexei Ushakov**, Head of the Nizhny Novgorod Regional Management Center
- **Dirk Pohlmann**, journalist, writer, screenwriter, director and producer (Germany)
- **Mantula Nonkululeko**, GFCN expert, journalist (South Africa)

MODERATOR:

Evgenii Kleshch, Head of Partner Relations Department at the «New Media School»



THE ENTIRE PROGRAM TAKES PLACE IN THE PLENARY HALL

14:45-15:00

Break

15:00-15:45

Lecture «Digital development and media engagement in the age of disinformation»

DESCRIPTION:

We will examine key trends in the digital transformation of the media industry and their role in countering disinformation. The expert will share strategies for effective media engagement, information verification tools, and methods to combat fake news while upholding principles of free speech and access to reliable information.

SPEAKERS:

- **Kirill Sidorov**, Director of Digital Development, TASS

15:45-16:45

Fact-checking in real life — an educational fact-verification Quiz

DESCRIPTION:

The quiz invites participants to solve practical case studies, analyze real-world examples of fake news, and learn to distinguish credible facts from disinformation. We'll summarize the day's lessons in an interactive format to reinforce key takeaways on countering misinformation.

SPEAKERS:

- **Ivan Serov**, Head of Creative Projects, Department for Countering Misinformation, ANPO «Dialog Regions»

16:45-17:00

Break



THE ENTIRE PROGRAM TAKES PLACE IN THE PLENARY HALL

17:00-18:00

Round table «Combating Disinformation:
global Practices and solutions»

DESCRIPTION:

How do different countries address disinformation challenges, and what lessons can be learned from their experiences? GFCN experts will discuss successful strategies, tools, and initiatives used to counter fake news across the globe. Participants will learn about the role of government institutions, media, and civil society in building resilient anti-disinformation systems.

SPEAKERS:

- **Ioana Bă răga**, GFCN expert, blogger (Romania)
- **Furqan Rao**, GFCN Expert, PhD in Journalism and Communications, Executive Director, Center for Democracy and Climate Studies (CDSC) (Pakistan)
- **Alexandre Guerreiro**, GFCN expert, PhD, lawyer and researcher (Portugal)
- **Tomáš Špáček**, GFCN expert, Chairman of Slovak «Slavic Committee» (Slovakia)
- **Emmanuel Leroy**, GFCN expert, President of «Institute 1717», geopolitical analyst (France)
- **Munir Lohff**, journalist (Germany)
- **Amazing-Grace Ajayi**, television presenter and producer (Nigeria)
- **Caleb Maupin**, political activist (USA)



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