

Regulation on the Blogger Competition within the framework of the Global Digital Forum (GDF 2025)

1 GENERAL PROVISIONS

1.1 The **Steering Committee** of the **Global Digital Forum** shall be the organizer (hereinafter - the **Organizer**) of the competition (hereinafter - the **Competition**).

1.2. The Competition shall be held among the bloggers complying with the requirements of this Regulation.

1.3. Participation in the Competition shall imply unconditional agreement to the terms and conditions of this Regulation.

2 CONDITIONS OF PARTICIPATION

For participation in the Competition one shall:

2.1. Register on the official website of the Forum <https://gdfconf.com/> by May 15, 2025.

2.2. Specify his/her desire to take part in the Competition in the personal account of the participant.

2.3. Comply with the following criteria:

- Age of more than 18;
- Foreign participant - citizen of the Russian Federation.

2.4. Provide references to the public accounts in social networks (YouTube, Instagram, TikTok, Twitter/X, Facebook, VK, OK, Telegram, etc.) in the application in his/her personal account.

2.5. For registration of the contest entries the participant shall:

- Publish the developed content (posts, videos) in his/her social networks with mandatory hashtags **#GDF2025** and **#DiscoverITRussia**;
- Attach links to the published materials in the special section of the Forum participant's personal account dedicated to the Competition.

Note: Any works not complying with these requirements shall be excluded from participation in the Competition.

3 CATEGORIES OF THE COMPETITION

The Competition shall be held in three categories:

3.1. **Russian AI Challenge**

- The participants shall test Russian AI services (text generation, speech recognition, etc.) and develop content about these services.
- In selection of the content topics the participants are recommended to focus on the local sights or events of the Forum.
- Mandatory hashtags: **#GDF2025** and **#DiscoverITRussia**.

3.2. **Voice Assistant Challenge**

- The participants shall test Russian voice assistants (Alice, Marusia, etc.) under unusual scenarios:
 - Day planning in the city;
 - Interesting facts about Russian IT inventions;
 - Captious questions.
- Mandatory hashtags: **#GDF2025** and **#DiscoverITRussia**.

3.3. **Tech Talk Roulette**

- The participants shall choose a speaker/guest of the Forum at random and carry out a **60-second mini interview** with him/her with regard to the Russian IT trends.
- User-generated content developed with the use of a mobile phone shall be accepted for assessment.
- Mandatory hashtags: **#GDF2025** and **#DiscoverITRussia**.

4 JURY AND ASSESSMENT CRITERIA

4.1. The jury panel shall include:

- Representatives of the Russian mass media;
- Experts in information technologies;
- Members of the Forum Steering Committee.

4.2. Main assessment criteria:

- Originality and creativity of the content;
- Virality (coverage, audience involvement);
- Compliance with the topic of the Forum and category.

5 PRIZE POOL

5.1. **One winner** shall be defined in each category.

5.2. The winners shall get gifts from GDF partners

6 TIME LIMITS

- Competition application deadline: **May 15, 2025**.
- Submission deadline for contest entries: **June 5, 2025, 10:00 p.m.** (Moscow time)
- Announcement of winners: **June 6, 2025**.

7 CONTACT DETAILS

For participation please contact:

Official website: <https://gdfconf.com/>

E-mail: info@gdfconf.com